

NEWS FROM THE SOCIETY

Quality Awards Present Opportunity for Exploration, Discovery

The best ideas often start with an acute observation or an interesting question. The Foundation for Post-Acute and Long-Term Care Medicine Quality Awards, presented during the Society's Annual Conference earlier this year, seek to highlight innovative answers.

Society member Joe Boero, MD, CMD, from Park Manor Nursing Home in Wisconsin, launched a study when staff noticed that they using more antibiotics for respiratory infections than for urinary tract infections. He accepted the 2016 QIHO (Quality Improvement and Health Outcomes) Award on behalf of his facility for "Finding Pneumo: Antibiotic Stewardship Principles Used in a QAPI Project to Decrease Inappropriate Antibiotic Use in Respiratory Tract Infection in a Long-Term Care Facility in Northern Wisconsin-A Case Study."

Dr. Boero and his team set a goal of defining facility best practice surveillance criteria for respiratory infection. "We developed very black and white criteria that describes when a resident should and shouldn't get an antibiotic for a respiratory infection. We then educated nursing staff about these facility policies. Then we trained our staff to utilize physician communication scripts for changes of condition scenarios in respiratory tract infection," he said.

The Foundation QI Awards are important tools for enabling practitioners to share their successes with their colleagues. "It is a wonderful move by the Foundation to solicit homegrown projects that potentially can spotlight creative, innovative projects generated at the local level. Down the road, these might spark unique applications to solve projects in similar facilities that

are exposed to these projects," Dr. Boero told *Caring*.

Jeremiah Lopez, MD, recipient of the 2016 Foundation QI Award for "Urinary Tract Infections in Long Term Care Residents: Improving Quality," agreed about the impact of this honor.

"Having an unrestricted grant from the Foundation gave this project more credibility. Like many other award winners, Dr. Lopez's project started with an alarming observation. At Sparrow/Ingham County Medical, the "rates of UTIs were almost double those of the state and the country. We determined that loose diagnostic criteria were being applied. So we tightened the criteria and made it a practice to focus on treating individual patients and not the labs."

Not only did the project enable his facility to reduce antibiotic use and UTI rates, it also was good experience for Dr. Lopez. "Moving forward, I am more confident in my ability to do QI," he said. "I now can apply this to different areas to improve outcomes." The project also provided the facility with a better opportunity to discuss palliative care and antibiotic use with families. This is essential, he said, as "families definitely need some education. They often are upset or concerned if mom or dad doesn't get an antibiotic when he or she exhibits signs of a UTI."

Kelly Ryan, MD, and Daniel Goltz, MD, accepted a QIHO Award on behalf of Eno Point Assisted Living in Durham, NC, for "Connecting Residents with Dementia to their Autobiographic Soundtrack with Personalized Music;" Hourig Karalian, MS, RN, and Matthew Russo, LNHA, accepted the QIHO Award won by the Armenian Nursing



Left: Kelly Ryan and Daniel Goltz accept their award from Paul Katz; right: Joe Boero accepts his award on antibiotic stewardship. From left:



Award winners Matthew Russo, Hourig Karalian, Jeremiah Lopez, and Marian McNamara.

& Rehabilitation Center for "Resolving Polypharmacy in a Long-Term Care Setting Using an Evidence-Based, Interdisciplinary Approach;" and Marian McNamara, RN, MSN, accepted the award on behalf of Sea View Hospital Rehabilitation Center and Home for "Achieving Positive Clinical Outcomes by Minimizing Hypoglycemic Episodes Associated with Anti-Diabetic Agents."

The QIHO Awards recognize programs implemented by medical directors and care teams that have demonstrated quality improvement and enhanced quality of life for their LTC facility residents. Award winners receive \$1,000. To apply or for more information, go to www.paltcfoundation.org/index.php/our-work/recognize-awards. The deadline is Nov. 17.

United States Postal Service

Statement of Ownership, Management, and Circulation
(Requester Publications Only)

1. Publication Title
Caring for the Ages

2. Publication Number
0 2 2 - 8 7 4

3. Filing Date
9/18/16

4. Issue Frequency
Monthly

5. Number of Issues Published Annually
12

6. Annual Subscription Price
\$255.00

7. Complete Mailing Address of Known Office of Publication (Not printer) (Street, city, county, state, and ZIP+4®)
Elsevier Inc.
360 Park Avenue South
New York, NY 10010-1710

Contact Person
Stephen R. Bushing
Telephone (include area code)
215-239-3688

8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not printer)
Elsevier Inc., 360 Park Avenue South, New York, NY 10010-1710

9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor (Do not leave blank)
Publisher (Name and complete mailing address)
Pamela Poppalardo, Elsevier Inc., 360 Park Avenue South, New York, NY 10010-1710
Editor (Name and complete mailing address)
Karl Steinberg, MD, CMD,
Managing Editor (Name and complete mailing address)
Carey Cowles, Elsevier Inc., 224 South Horace Street, Woodbury, NJ 08096

10. Owner (Do not leave blank. If the publication is owned by a corporation, give the name and address of the corporation immediately followed by the names and addresses of all stockholders owning or holding 1 percent or more of the total amount of stock. If not owned by a corporation, give the names and addresses of the individual owners. If owned by a partnership or other unincorporated firm, give its name and address as well as those of each individual owner. If the publication is published by a nonprofit organization, give its name and address.)

Full Name	Complete Mailing Address
AMDA The Society for Post-Acute and Long-Term Care Medicine™	11000 Broken Land Parkway, Suite 400 Columbia, MD 21044

11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box None

Full Name	Complete Mailing Address
N/A	

12. Tax Status (For completion by nonprofit organizations authorized to mail at nonprofit rates) (Check one)
The purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes:
 Has Not Changed During Preceding 12 Months
 Has Changed During Preceding 12 Months (Publisher must submit explanation of change with this statement)

PS Form 3526, July 2014 (Page 1 of 3) (Instructions Page 3) PSN 7530-01-000-9931 PRIVACY NOTICE: See our Privacy policy in www.usps.com

13. Publication Title Caring for the Ages	14. Issue Date for Circulation Data Below August 2016	Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
15. Extent and Nature of Circulation	a. Total Number of Copies (Net press run)	29417	29301
	b. Legitimate Paid and/or Requested Distribution (By Mail and Outside the Mail)	18149	18118
	(1) Outside-County Paid/Requested Mail Subscriptions stated on PS Form 3541. (Exclude direct printer requests from recipient, advertising, and internal requests from recipient, paid subscriptions including national rate subscriptions, employer requests, advertiser's proof copies, and exchange copies)		
	(2) In-County Paid/Requested Mail Subscriptions stated on PS Form 3541. (Exclude direct printer requests from recipient, advertising, and internal requests from recipient, paid subscriptions including national rate subscriptions, employer requests, advertiser's proof copies, and exchange copies)		
(3) Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid or Requested Distribution Outside USPS®	0	0	
(4) Requested Copies Distributed by Other Classes Mailed Through the USPS (e.g. First-Class Mail®)			
c. Total Paid and/or Requested Circulation (Sum of 15b (1), (2), (3), and (4))	18149	18118	
d. Free or Nominal Rate Distribution (By Mail and Outside the Mail)	10963	10956	
(1) Outside-County Nonrequested Copies Stated on PS Form 3541 (include sample copies, requests over 3 years old, requests induced by a premium, bulk sales and requests including association requests, names obtained from business directories, lists and other sources)			
(2) In-County Nonrequested Copies Stated on PS Form 3541 (include sample copies, requests over 3 years old, requests induced by a premium, bulk sales and requests including association requests, names obtained from business directories, lists and other sources)			
(3) Nonrequested Copies Distributed Through the USPS by Other Classes of Mail (e.g. First-Class Mail, newspaper copies mailed in excess of 10% 1 unit mailed at Standard Mail® or Package Services rates)	0	0	
(4) Nonrequested Copies Distributed Outside the Mail (include pickup stands, trade shows, showrooms and other sources)			
e. Total Nonrequested Distribution (Sum of 15d (1), (2), (3) and (4))	10963	10956	
f. Total Distribution (Sum of 15c and 15e)	29112	29074	
g. Copies Not Distributed (See instructions to publishers 04 (page #3))	305	227	
h. Total (Sum of 15f and g)	29417	29301	
i. Percent Paid and/or Requested Circulation (15c divided by 15f times 100)	62.34%	63.32%	

* If you are claiming electronic copies go to line 16 on page 3. If you are not claiming electronic copies, skip to line 17 on page 3.

16. Electronic Copy Circulation

Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
a. Paid Electronic Copies	
b. Total Paid Print Copies (Line 15c) + Paid Electronic Copies (Line 16a)	
c. Total Print Distribution (Line 15f) + Paid Electronic Copies (Line 16a)	
d. Percent Paid (Both Print & Electronic copies) (16b divided by 16c times 100)	

I certify that 50% of all my distributed copies (electronic and print) are paid above a nominal price

17. Publication of Statement of Ownership
If the publication is a general publication, publication of this statement is required. Will be printed in the **November 2016** issue of this publication.

18. Signature and Title of Editor, Publisher, Business Manager, or Owner

Stephen R. Bushing
Stephen R. Bushing - Inventory Distribution Control Manager
Date: September 18, 2016

I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).

PS Form 3526, July 2014 (Page 3 of 3)

NEWS FROM THE SOCIETY

Society Leaders Climb the Hill, Return with Connections, Influence

With a contentious election just weeks away, Society leaders hit Capitol Hill to address issues including advance care planning and the 3-day inpatient stay requirement. They also made and cemented connections with legislators and their staffs. “We had several goals going in, and we accomplished a lot,” said Society public policy consultant lobbyist Susan Emmer. She observed that in addition to discussing key issues, participants were successful in helping to ensure that Congressional members and staff understand who medical directors and other post-acute and long-term care clinicians are, what they do, and how the Society and its members can serve as resources and advocates.

Society leaders met with Rep. Jim Renacci (R-OH), Rep. David Price (D-NC), Rep. Robert Hurt (R-VA), Sen. Sherrod Brown (D-OH), and Rep. Seth Moulton (D-MA). In addition to visiting participants’ representatives’ offices, the group met with staff from the Senate Finance Committee, Senate Special Committee on Aging, and the House Committee on Ways and Means. They specifically addressed three bills: The Improving Access to Medicare Coverage Act (S. 843, H.R. 1571), The Care Planning Act (S. 1549), and The Personalize Your Care Act (H.R. 5555).

“Most didn’t know much about the Society, so we had a chance to educate them,” said Society Board of Director member David Nace, MD, CMD. He

met with staff in three of his Pennsylvania representatives’ offices, and he was pleased with the results. “They all seemed interested in hearing our viewpoints, especially when they realized that our priority is ensuring the best, most efficient quality of care for the nation’s elders and others in PA/LTC facilities,” he said. He even made some new friends — in one office where he was expecting some opposition, he was able to share the Society’s viewpoints and get the organization and its issues on their radar screen. “I made a connection with one staffer by talking about some local issues in the state. Before I left, I was offering to give his kids flu shots.”

Some staff even remembered the Society from past visits. As Wayne Saltsman, MD, PhD, CMD, Society board member from Massachusetts, said, “Someone from the Senate Special Committee on Aging asked how things were going with the DEA [Drug Enforcement Administration] nurse-as-agent issue. We were pleasantly surprised that she remembered us and that this was one of our issues. It was a nice reminder that these visits really do make a difference.”

Dr. Saltsman and other participants agreed that the trip was well worth the effort. “It was rewarding to be part of the process. It’s nice to know that they’re listening to us on the Hill and that they appreciate us,” he said. “Particularly, the personal stories we shared about our work and patients really got their



Society members school legislators on the Hill: Top row (from left): Wayne S. Saltsman, Mary P. Evans; middle row: Cari R. Levy, David A. Nace, Thomas Lehner; bottom row: Heidi K. White, Michele Bellantoni, Society President Susan M. Levy.

attention. They all have parents and grandparents, so what we have to say resonates with them.”

Karl Steinberg, MD, CMD, editor in chief of *Caring for the Ages* and chair of the Society’s Public Policy Committee, urged all Society members to reach out to their representatives, either in DC or in their home offices. “You are not just some person on the street,” he said. “You are a constituent, someone who votes in their district. And being a health care provider carries clout with legislators.

It pays to cultivate those relationships and have contacts in legislative offices.”

It’s all about developing relationships, agreed Ms. Emmer. “It’s a long-term game. Don’t anticipate quick relationship building and instant results. Instead, make an investment of time and effort and work with us to get results.” The Society’s public policy team can answer questions about issues and fill you in on policy details. To take action now, visit the Society’s grassroots advocacy page at <http://cqrcengage.com/amda/home>. 

DON'T MISS THESE EVENTS

November 4, 2016

Caring in the Carolinas

Concord, NC

Contact: Randy Long

Email: randy@randylongmd.com

November 10–13, 2016

AMDA Core Curriculum on Medical Direction in Post-Acute and Long-Term Care: Part II

La Jolla, CA

Contact: Registrar

Phone: 410-992-3116

Email: education@paltc.org

Website: www.paltc.org/core

November 11–12, 2016

Mid-Atlantic Society for Post-Acute and Long-Term Care Medicine 2016 Annual Meeting

Linthicum Heights, MD

Contact: Lawrence Devadason

Phone: 410-539-0872 x3367

Email: ldevadason@medchi.org

Website: www.midatlanticmda.org/page/mmda-conference-program

November 30, 2016

Society Live Webinar: Antibiotic Stewardship

Contact: Society Registrar

Email: registration@paltc.org

Phone: 410-992-3116

Website: www.paltc.org/webinars

January 28, 2017

Alabama Society for Post-Acute and Long-Term Care 2017 Mid-Winter Conference

Birmingham, AL

Contact: Jennifer Hayes

Email: jhayes@alamedical.org

Website: www.almda.org/

March 16–19, 2017

Society 2017 Annual Conference

Phoenix, AZ

Website: www.paltc.org/phoenix-2017

Contact: Society Registrar

Email: registration@paltc.org

Phone: 410-992-3116

Advocacy Gets Results

A few days after Society leaders visited the Hill, Heidi White, MD, CMD, MHS, MED, received word from the office of Congressman David Price’s office that he would be co-sponsoring H.R. 5555. In an email to Dr. White, his legislative assistant thanked her for bringing the bill to the Representative’s attention. This demonstrates the tremendous value of connecting with legislators and their staffs. As Society Public Policy Director Alex Bardakh,

MPP, said, “Building constituent relationships with members of Congress is key to advancing the Society’s public policy goals, and our members play an integral role in that effort.”

“Constituency can be powerful,” Ms. Emmer added. “We have been able to build some long-term policy relationships and help people understand how what we do is unique and how we can work with them down the road.” 

Society Launches New Vlog

Join Society leaders such as Executive Director Christopher Laxton, CAE, on the Society’s new vlog, *Navigating PA/LTC*, for a monthly chat on issues, events, and thoughts impacting those

who live and work in the PA/LTC world. Mr. Laxton addresses residents’ voting rights in the premier vlog. See it at www.paltc.org/publications/paltc-residents-right-vote. 